
LA JEUNESSE YOUTH ORCHESTRA



1-866-460-LJYO (5596)
ljonews@gmail.com

September 16, 2017

LJYO Marketing Committee

Dear Advertiser,

Please find within this PDF the Orchestra's **Advertising Specification Sheet**. It outlines the ad spaces available in our Programmes for our three yearly concerts in Port Hope, Ontario. We have held the line on our advertising rates for three years now and will keep these for our upcoming 2017-2018 season!

Please don't hesitate to reach out with any questions. Our Marketing representatives, Vera Barton and Timothy Hellum, would be happy to assist in any way we can. Please note that while we prefer camera-ready artwork, we also realize that potential advertisers may not have this in-hand, and we therefore also accept business cards or other as scanned art for placement.

Sincerely yours,

Vera Barton *and* Timothy Hellum

LA JEUNESSE YOUTH ORCHESTRA



LJYO Concert Advertising - Programme Specifications

Page Size: 5.5" x 8.5"

Prices are offered regardless of B/W or colour ad content.

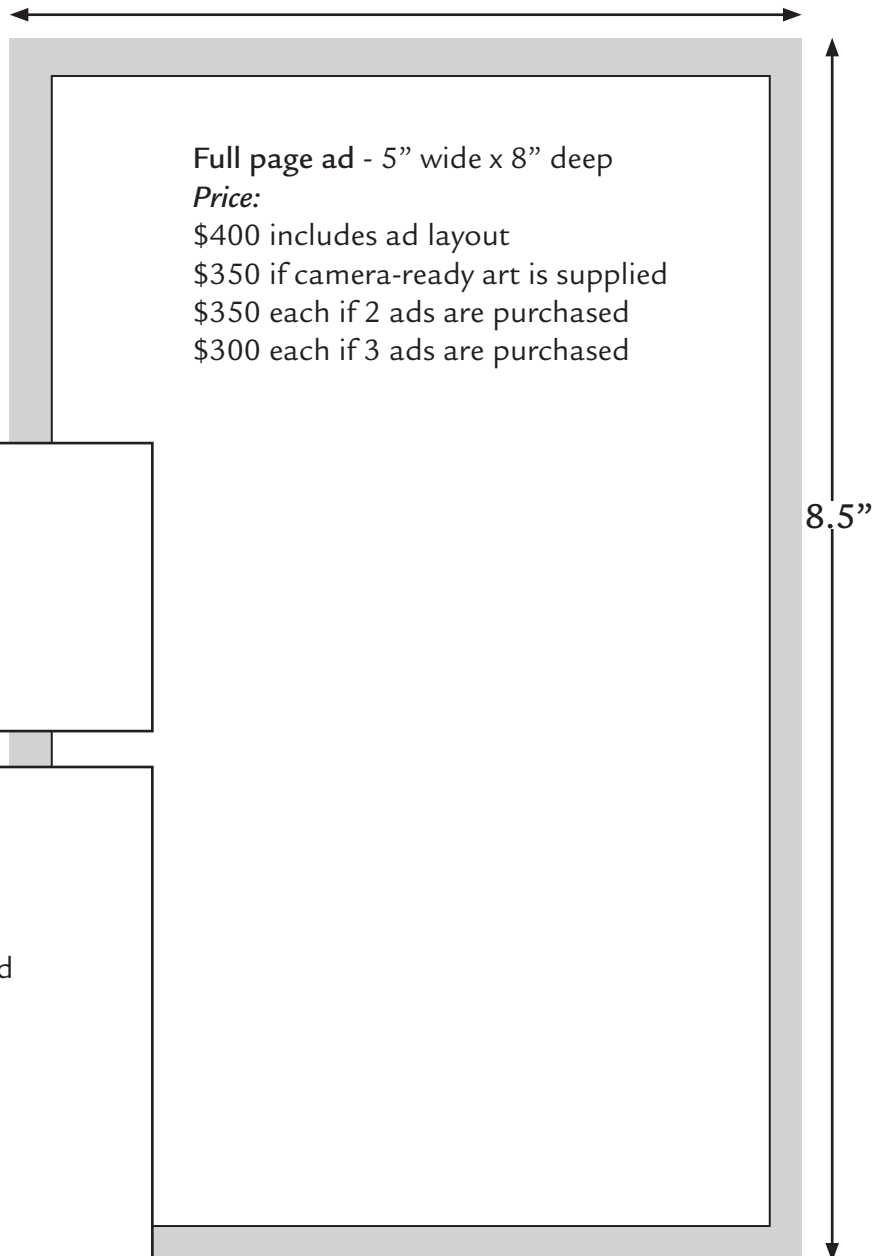
Deadlines: Ad bookings must be made 2 weeks before the concert date, and ad copy must be delivered 10 days before the concert. Ads will be invoiced immediately after the concert. Payment is due 20 days after receipt of invoice. Send bookings and ad material to: ljonews@gmail.com or 1-866-460-LJYO (5596).

Advertising due dates:

Home for the Holidays concert
Sunday, November 19th

In The Spotlight concert
Sunday, February 11th

Sonic Bloom concert
Sunday, April 19th



Full page ad - 5" wide x 8" deep

Price:

\$400 includes ad layout

\$350 if camera-ready art is supplied

\$350 each if 2 ads are purchased

\$300 each if 3 ads are purchased

1/4 page ad - 5" wide x 2" deep

Price:

\$100 includes ad layout

\$80 if camera-ready art is supplied

\$80 each if 2 ads are purchased

\$70 each if 3 ads are purchased

1/2 page ad - 5" wide x 4" deep

Price:

\$200 includes ad layout

\$175 if camera-ready art is supplied

\$175 each if 2 ads are purchased

\$150 each if 3 ads are purchased